

2011-2012 Sponsorship Opportunities

MPI THCC is an organization that understands the worth and importance of supplier support. When suppliers commit to sponsorship with the Texas Hill Country Chapter, it is a partnership of value. In changing times, flexibility is a must. We can offer customized sponsor plans to meet individual supplier marketing and sales objectives. Our goal is to deliver extensive overall promotional rights and benefits to all who commit monetary funding or in-kind products and services.

MPI THCC has a multitude of sponsorship opportunities. We invite you to review the vast array of events and meetings for 2011-2012. This information contains profiles for most of the meetings and events on the calendar for the next year. If you are interested in sponsoring one or more events, check-off the event, complete the contact information section at the bottom of the document and email or fax to Ellen at eforsythe@tvma.org or 512/452-6633 (fax). Upon receipt of this form, you will be contacted to discuss your sponsorship choice(s) and how we can work with you to receive maximum benefit for your commitment.

EXCLUSIVE NETWORKING EVENTS

Noon-Time Network
MPI THCC Holiday Party
Annual Awards/Installation Banquet
Silent Auction Fundraiser

CONTINUING EDUCATION EVENTS

Monthly Chapter Meetings
Texas Education Conference
CMP Study Group Mtgs./Weekend

CHARITABLE EVENTS

Strike for Tikes
Senior Companions Holiday Party

MEETING/EVENT PROFILES

Monthly Chapter Meetings

Preferred Dates: Refer to Monthly Chapter Calendar below

Event Times: Luncheon Meeting: 11:30am-1:00pm • Dinner Meeting: 5:00 to 7:00pm

Attendance: 75 – 90 attendees (30 to 40% planners/60 to 70% suppliers)

Requirements: Preference will be given to offers of complimentary banquet space, food and beverage, and AV requirements for all meeting participants.

Meeting Specifics:

- Pre-Function Area with three 6' registration tables with 4 chairs, wastebasket, electricity and phone line for credit card machine
- Banquet Room – Rounds of 8 for 75 (Alternative seating styles will be considered)

Audio Visual:

Complimentary standard AV with superior sound system. (MPI considers a riser with lectern, wireless hand-held microphone, wireless lavalier microphone, and screen to be standard.) If additional equipment is required, the hotel will provide it at a discounted rate, or MPI will provide equipment. If an in-house Audio Visual Company is used, we request the right to bring in an outside provider at no cost.

Board Contacts: Irma Adams (iadams@pacificahost.com), Kristine Morgan, CMP (kdavison99@hotmail.com)

Noontime Network

Preferred Dates: Refer to Noontime Network Calendar below

Preferred Location: Austin or San Antonio • **Event Time:** 11:30am-1:00pm

Attendance: 30-50 planners and suppliers

Requirements: Preference will be given to offers of complimentary banquet space, food and beverage, and AV requirements for all meeting participants.

Committee Contact: Ashley Sansalone (ashley.sansalone@fourseasons.com)

Meeting Specifics:

- Pre-Function Area with two 6' Registration tables with 4 chairs, wastebasket, electricity and phone line for credit card machine
- Banquet Room – Rounds of 8 for 75 (Alternative seating styles will be considered)
- Lectern with podium or handheld microphone preferred – No AV Required

Page 2 – MPI THCC Meeting and Event Profiles (cont.)

Annual Holiday Event

Preferred Month: December

Preferred Location: Austin • **Event Time:** 5:00 to 7:00pm

Requirements: Preference will be given to offers of complimentary banquet space, food and beverage, and AV requirements for all meeting participants. The banquet typically includes 75 participants. Ample free parking spaces, and/or complimentary valet parking is preferred. Depending on the venue's proposal, the chapter will consider a payment to the venue for each participant (refer to sponsor levels chart below); however, priority will be given to proposals that fully sponsor the banquet.

Meeting Specifics:

- A pre-function space for registration with 2 6-foot tables, 6 chairs, 2 waste baskets and a phone line for credit card machine
- A barrier-free room set in rounds of 8-10 for 75+ participants
- Lectern and microphone
- Rounds of 8 and space for a reception.

Food & Beverage:

Complimentary beverages to include 2 drink tickets per participant for reception. Food to include full dinner with printed menu and waiter passed appetizers during the reception.

Audio Visual:

Complimentary standard AV with superior sound system. (MPI considers a riser with lectern, wireless hand-held microphone, wireless lavalier microphone, and screen to be standard.) If additional equipment is required, the hotel will provide it at a discounted rate, or MPI will provide equipment. If an in-house Audio Visual Company is used, we request the right to bring in an outside provider at no cost.

Board Contacts: Irma Adams (iadams@pacificahost.com), Kristine Morgan, CMP (kdavison99@hotmail.com)

Awards Banquet and Gala

Preferred Month: May – June

Preferred Location: Austin or San Antonio

Event Time: 6:00 to 10:00pm

Requirements: Preference will be given to offers of complimentary banquet space, food and beverage, and AV requirements for all meeting participants. The banquet typically includes 160 participants. Ample free parking spaces, and/or complimentary valet parking is preferred. Depending on the venue's proposal, the chapter will consider a payment to the venue for each participant; however, priority will be given to proposals that fully sponsor the banquet.

Meeting Specifics:

- A pre-function space for registration with 2 6-foot tables, 6 chairs, 2 waste baskets and a phone line for credit card machine
- A barrier-free room set in rounds of 8-10 for 150+ participants
- Risers, lectern and microphone in above room
- Tables (minimum of 12) and space for a reception and silent auction prior to dinner.

Food & Beverage:

Complimentary beverages to include 2 drink tickets per participant for reception. Food to include full dinner with printed menu and waiter passed appetizers during the reception.

Audio Visual:

Complimentary standard AV with superior sound system. (MPI considers a riser with lectern, wireless hand-held microphone, wireless lavalier microphone, and screen to be standard.) If additional equipment is required, the hotel will provide it at a discounted rate, or MPI will provide equipment. If an in-house Audio Visual Company is used, MPI requests the right to bring in an outside provider at no cost to MPI.

Page 3 – MPI THCC Meeting and Event Profiles (cont.)

CMP STUDY GROUPS

The 2011-2012 CMP Study group is looking for venues to host upcoming classes. This is an excellent way to showcase your property to local Meeting Professionals as well as accrue dollars towards the total "in-kind" value for your MPI sponsorship. We appreciate your continued support of MPI–Texas Hill Country Chapter.

General Information:

- Study group will meet on Monday nights, 6PM- 8PM. Room should be set by 5:30 PM
- Venue must provide a complimentary meeting room set conference style or U-shape for 15 - 20
- Hosting venue will need to sponsor snack and beverage break *
- Hosting venue should provide free or discounted parking, if possible.
- Hosting venue should provide basic AV, LCD projector, and screen, if possible *
- Venue may host more than one class.
- Deadline to submit sponsorship commitment is **August 15, 2011**

** If food and beverage and/or basic AV cannot be provided by the Host Venue, it will be agreed that an outside sponsor will be allowed to provide either or both without penalty. MPI-THCC is Sales Tax Exempt*

DATES SCHEDULED FOR CMP STUDY GROUP – AUSTIN (check preferred date(s))

August 1, 2011	September 12, 2011	October 17, 2011
August 8, 2011	September 19, 2011	October 24, 2011
August 15, 2011	September 26, 2011	November 1, 2011
August 22, 2011	October 3, 2011	November 7, 2011
August 29, 2010	October 10, 2011	November 14, 2011

CMP STUDY GROUP WEEKEND

The attendees are students of the CMP Study Groups from Austin and San Antonio, which is sponsored annually by MPI Texas Hill Country Chapter. Over a 4-month timeframe, students have been learning every aspect of meeting planning. The CMP Study Weekend is the final preparation for the January 7, 2012 CMP Exam.

Preferred Date: November 18-19, 2011 • **Location:** Austin or San Antonio • **Event Time:** See schedule below

Requirements: Preference will be given to offers of complimentary banquet space, food and beverage, and AV equipment. The study group typically includes 10-15 participants. Ample free parking spaces, and/or complimentary valet parking is preferred.

Meeting Space Specifications:

- A pre-function space for one 6-foot table, 3 chairs
- A barrier-free room set crescent rounds of 3 for 15 participants
- Riser and lecturn

Food & Beverage:

If complimentary food and beverage is not an option, we request a price per person to include all meals, breaks and reception as listed below.

Audio Visual: LCD Projector/AV cart/projection screen

CMP Study Weekend Schedule

<u>Friday, November 18, 2011</u>		<u>Saturday, November 19, 2011</u>	
5–6pm	Attendee Arrivals	7:15–7:45am	Breakfast
6–7pm	Dinner	8–11am	Mock CMP Exam
7–7:45pm	CMP Trivia Warm Up Game	11–11:15am	Break
7:45–8pm	Break	11:15am–1pm	Mock Exam Review, Answers and Q&A
8–11pm	Test Review	1pm	Departures

Page 4 – MPI THCC Meeting and Event Profiles (cont.)



2011 Texas Education Conference
October 27-28 • Corpus Christi • Omni Bayfront Hotel
SPONSORSHIP COMMITMENT DEADLINE: SEPTEMBER 15, 2011

The Texas Education Conference (TEC) is the primary continuing education, networking event for the Texas Hill Country Chapter of MPI. The format and mission of this meeting has evolved from a collaborative effort between our planner and supplier members dedicated to delivering a meeting with superior education for the best value. TEC focuses on education, networking and a forum for strengthening the relationships between members in the ever-changing environment of today's world.

Attendees of the Texas Education Conference are not just members of this chapter but many are past, current or future customers. All mainly from Austin and San Antonio. We invite you to review the sponsorship opportunities listed below. For a list of sponsor benefits Please contact Ellen Forsythe, (Director of Strategic Alliances) at eforsythe@tvma.org, with questions, proposals and/or ideas.

Thursday, October 27, 2011 • Omni Hotel • Corpus Christi, TX

Interested in learning more	Networking Event and CE Program Sponsorship Opportunities	Cash Donation	In-Kind Donation
	General Session	\$1,500	
	Afternoon Refreshment Break	\$500	
Lubbock CVB	CE Track Two Intermediate (speaker/topic TBD)	\$1,000	
	CE Track Two Advanced (speaker/topic TBD)	\$1,000	
SPONSORED BY OMNI - Corpus	Evening Reception/Dinner-Fully Sponsored		

Friday, October 28, 2011 • Omni Hotel • Corpus Christi, TX

Interested in learning more	Networking Event and CE Program Sponsorship Opportunities	Cash Donation	In-Kind Donation
	General Session	\$1,500	
	Morning Refreshment Break	\$500	
	CE Track Two Intermediate (speaker/topic TBD)	\$1,000	
	CE Track Two Advanced (speaker/topic TBD)	\$1,000	
	Closing Luncheon – Fully Sponsored Food and Beverage	\$3,200	

Additional Sponsorship Opportunities:

Interested in learning more	Service/Products Sponsorships Available	Cash Amount	In-Kind Value
	Onsite Registration Management	\$3,000	
Daisy/Corpus CVB	Shuttle Transportation (To and From Destination)	\$3,000	
	Photography/Videographer	\$2,500	
McCarthy Printing	TEC Program (Logo design, program layout)	\$1,500	
	Linens (Supply linens for all 5 meal functions)	\$2,500	
	Audio Visual Equipment and Technical Support	\$3,500	
	Decoration/Props/Signage for Stage	\$1,500	
	Center Pieces for Meal Functions	\$500	
Starwood Hotels of TX	Conference Bags – w/sponsor logo	\$1,000	
Amarillo CVB	Conference Pens – w/sponsor logo	\$500	
	Conference Writing Pads w/sponsor logo	\$500	
Galveston CVB	Beach Towel Giveaway w/sponsor logo	\$1,000	
Amarillo CVB	Throw (Blanket) w/sponsor logo	\$1,000	

Page 5 – MPI THCC Meeting and Event Preferred Dates

DATES FOR AVAILABLE FOR NOONTIME NETWORK MEETINGS

We are interested in sponsoring this event	Available Dates for Noontime Network Meetings	Preferred Location	Preferred Time
Main Event Entertainment	August 4, 2011	Austin	11:30am to 1:00pm
	September 7, 2011	San Antonio	11:30am to 1:00pm
	October 4, 2011	Austin	11:30am to 1:00pm
	November 2, 2011	San Antonio	11:30am to 1:00pm
	January 4, 2012	Austin	11:30am to 1:00pm
	February 7, 2012	San Antonio	11:30am to 1:00pm
	April 4, 2012	Austin	11:30am to 1:00pm
	May 3, 2012	San Antonio	11:30am to 1:00pm

DATES FOR AVAILABLE MONTHLY CHAPTER MEETINGS

We are interested in sponsoring this event	Available Dates for Monthly Chapter Meetings	Preferred Location	Select a Preferred Event Time: Breakfast (8-10:30am) Lunch (11:30am to 1:00pm) Dinner (5:30-7:00pm)
Killeen CVB/Four Seasons Hotel	August 16, 2011	Austin	11:30am to 1:00pm
Mokara Hotel & Spa	August 23, 2011	San Antonio	11:30am to 1:00pm
Texas Old Town/Kyle	September 20, 2011	Austin/Kyle	11:30am to 1:00pm
	October 18, 2011	San Antonio	TBD
	January 2012	Austin	TBD
	March-May 2012	San Antonio	TBD

PREFERRED DATES OF OTHER MPI THCC EVENTS

Interested in Learning More	Contact Instructions	Additional Sponsorship Opportunities	Dates/Times	Preferred Location
	For event details and a list of needs contact Debbie at debbie.farnum@tasb.org	Senior Companions Holiday Party	December 5, 2011	Sunset Station San Antonio
	Refer to details-page 2 & contact Kristine- kdavison99@hotmail.com	Annual Holiday Event	December 6, 2011	San Antonio Austin
	RFP is available upon request Contact Ellen- eforsythe@tvma.org	Mid-Year Board Retreat	January 8-9, 2012	San Antonio Austin
	For event details and a list of needs, please contact jennifer.foster@ci.austin.tx.us	Strikes for Tikes	May 2012	Austin
	Refer to details listed on Page 2 Banquet Venue Contact joe@arlington.org Silent Auction Contact-Carol Cantu ccantu@gunterhotel.com	End-of-Year Awards and Installation Banquet and Silent Auction Fundraiser	June 1, 2012	San Antonio
	RFP is available upon request Contact Ellen- eforsythe@tvma.org	Incoming Board Retreat	June 3-4, 2012	San Antonio Austin

LEVELS OF SPONSORSHIP FOR NOONTIME NETWORK OR MONTHLY CHAPTER MEETINGS

Level of Commitment	Venue and Program Sponsor Levels
	Monthly Chapter Meeting Venue and Program Sponsor - \$3,000 investment paid to the Chapter. This option is ideal for CVB's and non-venue partners. Refer to page 3 for sponsor benefits.
	Monthly Chapter Program Sponsor (speaker/entertainment/reception) \$1,500 investment paid to the Chapter. This option is also great for CVB's and non-venue partners
	Premium Venue Sponsor – MPI pays \$0 per person. All food and beverage provided by venue (value of \$15 per person for breakfast or lunch and \$25 per person for dinner in-kind donation)
	Title Venue Sponsor – MPI pays \$5 per person. All food and beverage provided by venue (value of \$10 per person for breakfast or lunch and \$20 per person for dinner in-kind donation)
	Standard Venue Sponsor – MPI pays \$10 per person. All food and beverage provided by venue (value of \$5 per person for breakfast or lunch and \$15 per person for dinner in-kind donation)
	Basic Venue Host – MPI will pay \$15 per person. All food and beverage will be provided by the venue. (value determined upon negotiation of sponsorship.)

Please note: *Prices per person should be inclusive of gratuity. MPI-THCC is sales tax exempt.*

List in Order of Preference	Noontime Network Monthly Chapter Mtg. Or other event	Date and Time	Location
#1			
#2			
#3			

If you have a service(s) or product(s) not listed above such as (transportation, linens, photography, online registration, entertainment, etc.) and you are interested in contributing to an event listed in this document, please describe the product and/or service below and the value. Someone on the MPI THCC Sponsorship Committee will contact you to discuss your unique sponsorship offering.

Page 7 – MPI THCC Sponsor Benefits

It is our goal to fully recognize you for your generous contribution. Below you will find a list of benefits for monthly chapter meetings and noontime networks. PLEASE NOTE BENEFITS FOR TEC, CMP STUDY GROUP AND CHARITABLE EVENTS MAY DIFFER.

SPONSOR BENEFITS BASED ON MONITARY VALUE

Venue/Program Sponsor - \$3,000+ (Cash, in-kind services or a combination thereof)

- Five complimentary registrations to the sponsored event
- Company logo prominently displayed on signage at the door.
- Company logo Recognition in three Spotlight Newsletters with a link to your website
- Acknowledgement during sponsored function
- Table reserved for sponsor and guests at sponsored event (if applicable)
- Sponsorship ribbon for representatives badges
- Five minutes will be allotted for a short speech at sponsored event
- Registration list of all event attendees following the event

Monthly Chapter Program Sponsor - \$1,500 (Cash)

- Two complimentary registrations to the event
- Company logo prominently displayed on signage at the door.
- Company logo Recognition in two Spotlight Newsletters with a link to your website
- Acknowledgement during sponsored function
- Table reserved for sponsor and guests at sponsored event (if applicable)
- Sponsorship ribbon for representatives badges
- Five minutes will be allotted for a short speech at sponsored event
- Registration list of all event attendees following the event

Premium Venue Sponsor - MPI pays \$0 per person. All food and beverage provided by venue (value of \$15 per person for breakfast or lunch and \$25 per person for dinner in-kind donation)

- One complimentary registration to the event
- Company logo prominently displayed on signage at the door.
- Company logo Recognition in one Spotlight Newsletters with a link to your website
- Acknowledgement during sponsored function
- Sponsorship ribbon for representatives badges
- Five minutes will be allotted for a short speech at sponsored event
- Registration list of all event attendees following the event

Title Venue Sponsor – MPI pays \$5 per person. All food and beverage provided by venue (value of \$10 per person for breakfast or lunch and \$20 per person for dinner in-kind donation)

- Company logo prominently displayed on signage at the door.
- Company logo Recognition in one Spotlight Newsletters with a link to your website
- Sponsorship ribbon for representatives badges
- Five minutes will be allotted for a short speech at sponsored event
- Registration list of all event attendees following the event

Standard Venue Sponsor – MPI pays \$10 per person. All food and beverage provided by venue (value of \$5 per person for breakfast or lunch and \$15 per person for dinner in-kind donation)

- Company

- logo prominently displayed on signage at the door.
- Company logo Recognition in one Spotlight Newsletters with a link to your website
- Acknowledgement during sponsored function
- Registration list of all event attendees following the event

Page 8 – MPI THCC Sponsor Benefits/Contact Information

SPONSOR BENEFITS BASED ON MONITARY VALUE

Basic Venue Sponsor – *MPI will pay \$15 per person. All food and beverage will be provided by the venue. (value determined upon negotiation of sponsorship.*

- Company logo prominently displayed on signage at the door.
- Company logo Recognition in one Spotlight Newsletters with a link to your website
- Acknowledgement during sponsored function

Sponsor Contact Information

Company Name:	Primary Contact:
Address:	Contact Phone:
City, State Zip:	Contact Email:
Website URL:	Fax:
MPI Member Name (if different from contact):	

Please return the completed form to the contact name below. Someone will be in contact with you shortly to discuss your sponsorship selection(s). Individual commitment to a group effort is what makes organizations work. This chapter thanks you in advance for your support.

Please forward this form to:

Ellen Forsythe, CMP
 Director of Strategic Alliances, MPI-THCC
 512/452-4224 (work) • 512/452-6633 (fax)
eforsythe@tvma.org