



TEXAS HILL COUNTRY CHAPTER

M E E T I N G P R O F E S S I O N A L S I N T E R N A T I O N A L

Spotlight Bi-Monthly E-News

The Hill Country Spotlight is a bi-monthly e-news vehicle sent to all of our members via email and posted on the website. The Spotlight has all the current news such as upcoming events, chapter news, etc. Chapter policy restricts the amount of email sent to members, so the Hill Country Spotlight is your best way to reach our membership one-to-one.

Header - Spotlight Only 200pi x 100pi							
The Header ad for Spotlight is an exclusive ad. It will display in the upper right hand corner of the web page on the same level as the MPI THCC logo.							
1 Month (2 issues)		3 Months (6 issues)		6 Months (12 issues)		12 Months (24 issues)	
Member	Non-Member	Member	Non-Member	Member	Non-Member	Member	Non-Member
\$400.00	\$550.00	\$1,000.00	\$1,375.00	\$2,000.00	\$2,750.00	\$4,000.00	\$5,500.00
Banner Ads Large Horizontal or Large Vertical 500pi x 200pi or 100pi x 500pi							
Large Horizontal and vertical ads will be placed throughout the web page based on space available at the time. Placement is not exclusive.							
1 Month (2 issues)		3 Months (6 issues)		6 Months (12 issues)		12 Months (24 issues)	
Member	Non-Member	Member	Non-Member	Member	Non-Member	Member	Non-Member
\$300.00	\$450.00	\$750.00	\$1,125.00	\$1,500.00	\$2,250.00	\$3,000.00	\$4,500.00
Small Horizontal or Small Vertical 500pi x 100pi or 100pi x 250pi							
Small horizontal and vertical ads will be placed throughout the web page based on space available at the time. Placement is not exclusive.							
1 Month (2 issues)		3 Months (6 issues)		6 Months (12 issues)		12 Months (24 issues)	
Member	Non-Member	Member	Non-Member	Member	Non-Member	Member	Non-Member
\$200.00	\$350.00	\$500.00	\$1,000.00	\$1,500.00	\$1,750.00	\$2,000.00	\$3,500.00

Continue to the next page to see advertisement pricing for the online Member Directory, and our Enhanced Member Listings, along with advertising terms and conditions.



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Online Directory

****Note:** This is for an ad in the Online Directory section (Members Only) – not a listing in the THCC directory. Directory listings are reserved for our members only.

Large Horizontal or Large Vertical 500pi x 200pi 100pi x 500pi	
Large Horizontal and vertical ads will be placed throughout the web page based on space available at the time. Placement is not exclusive.	
1 Year	
Member	Non-Member
\$1,200.00	\$1,500.00
Small Horizontal or Small Vertical 500pi x 100pi 100pi x 250pi	
Small horizontal and vertical ads will be placed throughout the web page based on space available at the time. Placement is not exclusive.	
1 Year	
Member	Non-Member
\$800.00	\$950.00
Enhanced Listing	
An enhanced listing allows a member to enter up to 100 word description and a logo on their directory listing. Logo no more than 150 pixels wide by 250 tall and less than 30kb. This is only available on an annual basis from January through December.	
Member Only – 1 Year	
\$150.00	

TERMS AND CONDITIONS:

- Payment must be made within 3 weeks of invoice..
- Advertisements are not exclusive unless otherwise noted.
- Placement availability is on a first-come, first serve basis. Check with the Advertisement Committee Chair for current availability.
- Insertion orders and ads can be emailed to Joe Bedsole, Director of Advertising and Publications, MPI THCC at joe@arlington.com.
- Ads should be 72 dpi.
- JPG or GIF files are preferred, but other options (Flash) are available.